



Course Outline

Behavioral Risk Management

Dr. E. Ted Prince

WG1	Buying Mission Exercise	9.00-9.30 am
Session 1	The Behavioral Risk Model	9.30-10.00 am
Session 2	Financial Behaviors and Risk	10.00-11.00 am
Break		11.00-11.15 am
WG2	Team Financial Risk Simulation	11.15-12.00 pm
Session 3	Are there Good and Bad Financial Behaviors?	12.00-12.30 pm
Lunch		12.30-1.15 pm
Session 4	Financial Behavior and Executive Performance	1.15-1.45 pm
Session 5	Valuation and Behavioral Risk	1.45-2.45 pm
Break		2.45-3.00 pm
WG3	Company Financial Styles and Valuation Simulation	3.00-3.30 pm
Session 6	Minimizing Your Financial Risk	3.30-3.45 pm
WG4	Agreement and Conflict in Financial Style	3.45-4.00 pm
Day 2		
Session 7	Financial Behaviors and Business Strategy	9.00-9.30 am
WG5	Valuation Impact of the CEO Exercise	9.30-10.00 am
Break		10.00-10.15 am
Session 8	Industry Evolution and Behavioral Risk	10.15-11.15 am
Session 9	Financial Management and Behavioral Risk	11.15-12.00 pm
WG6	Competitive Simulation	12.00-12.30 pm
Lunch		12.30-1.00 pm
Session 10	Executive Behaviors and Business Outcomes	1.00-2.00 pm
WG7	Executive Outcome Simulation	2.00-2.30 pm
Break		2.30-2.45 pm
Session 11	Case Study - Behavioral Risk and Outcome	2.45-3.15 pm
WG8	Coaching Simulation	3.15-3.45 pm
Session 12	Conclusions in Behavioral Risk Management	3.45-4.00 pm